



Banner Sponsorship Agreement

*Promote your business to Sherwood members and guests!
Have a banner displayed at the pool –or- tennis courts!*

Business Name (legal name and any d/b/a): _____

Contact Person's Name: _____

Sherwood Member? Yes / No

Business Address: _____

Phone number: _____

Email Address: _____

Yes, I would like to promote my business with a banner in the **Tennis areas!**

Summer placement for \$400

Add \$50 for premium placement which includes banner ad on website as a silver sponsor

Year-round placement for \$800

Add \$100 for premium placement which includes banner ad on website as a gold sponsor

Yes, I would like to promote my business with a banner in the **Pool areas!**

Summer placement for \$400

Add \$50 for premium placement which includes banner ad on website as a silver sponsor

Yes, I would like to promote my business with a banner in **BOTH the Pool and Tennis areas!**

Summer placement for \$1,000 with premium placement at pool and tennis courts and ad on our website as a platinum sponsor

Pool placement and winter tennis for \$1,000 with premium placement at the pool and indoor tennis courts with an ad on our website as a platinum sponsor

- Sponsorships are due by **June 19, 2020**.
- Sponsors must submit a signed Agreement and payment in full to: Sherwood Swim and Racquet, 100 Alma Pinnix Drive, Greensboro, NC 27405.
- Sponsors must email their banner design to admin@sherwoodswimandracquet.com and we will have the banner printed. Design specs should be 300 DPI or Vector file.
- Banners are 36" x 72" gloss vinyl with full color display with grommets in each corner for hanging.
- **Tennis Court banners** are displayed for a full year from mid June to late May the following year.
 - Tennis banners are hung at the outdoor courts during the warm weather season (approx. April through November), and then are moved and hung in the indoor tennis courts during the winter months (approx. November through April) when the outdoor courts are closed for play.
- **Pool banners** are displayed in the pool area while the pool is open, from May through the second week of September.
- Placement in either the pool or tennis area is based on first come, first displayed and based on premium rate if applicable.
- Proceeds go towards tennis facility repairs or the swim team, respectively.
- Sherwood reserves the right to decline any banner designs that it deems offensive, distasteful, not fit for display around minors, or otherwise incompatible with the Club's brand and public image. Sherwood has the right to take down any banner per the majority vote of the Board of Directors.
- The Sponsor is solely responsible for the content and design of its banner. In the event a claim or lawsuit is brought against Sherwood arising from the content and/or design of a banner (including but not limited to copyright infringement, trademark violations or other intellectual property rights disputes, defamation, etc.), the Sponsor shall hold harmless and indemnify Sherwood for the full amount of any costs and expenses, including but not limited to attorney fees and costs, incurred by Sherwood in connection with any such claim or lawsuit. The Sponsor shall also defend Sherwood in any such claim or lawsuit arising from the Sponsor's banner.

Questions? Please contact Debbie at admin@sherwoodswimandracquet.com